Successful Broader Impacts	Common Mistakes
 BI takes up enough space in the proposal to explain BI plans in detail 	 Summarizes BI in one paragraph
 BI are integrated into the project throughout the proposal 	 Listing only things the PI would do anyway (e.g., publishing, recruiting students)
 BI Plan is feasible and demonstrates that PI efforts will be effective at accomplishing broader impact BI plan includes a plan for measuring success 	 Does not provide a roadmap to reaching your broader impact Not giving yourself enough time to plan your BI, or enough time to accomplish goals during the grant